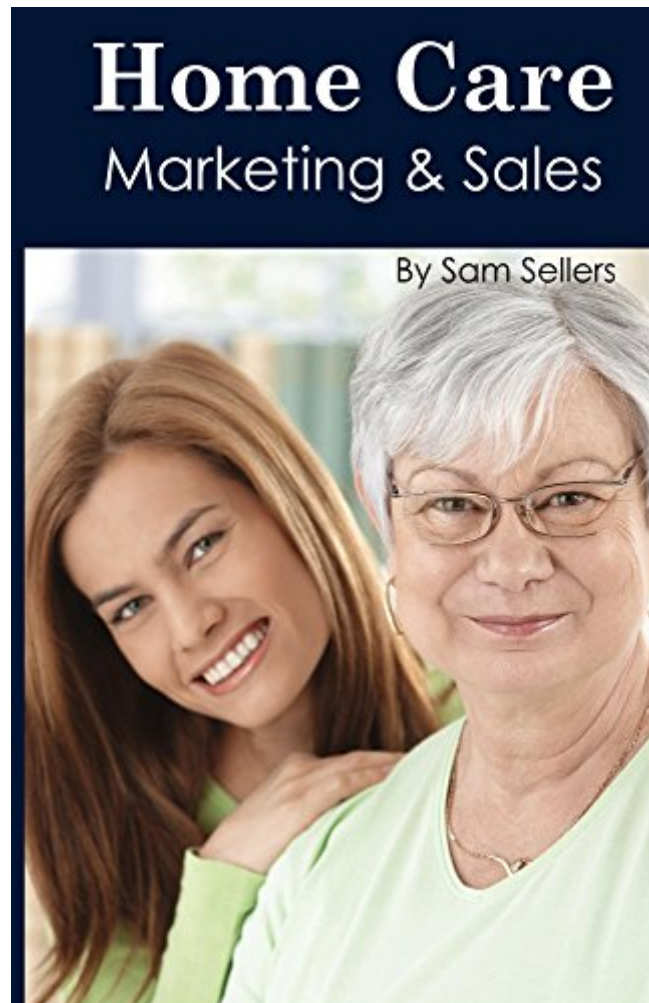




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Home Care Marketing And Sales



Synopsis

Home Care Marketing & Sales gives you the resources and strategies you need to:1)Effectively “sell” your services to referral sources2)Convert referral calls to your office into in-home consultations3)Convert in-home consultations into new clientsThrough the strategies you learn you will have the knowledge and confidence to positively and powerfully position your home care agency.Written by home care expert Sam Sellers, the advice is both practical and proven.

Book Information

File Size: 427 KB

Print Length: 72 pages

Publication Date: February 2, 2016

Sold by:Â Â Digital Services LLC

Language: English

ASIN: B01BFQNJJE6

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #779,584 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #52

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